THE CONVERSATION STARTER...

Talk to your kids about tobacco and nicotine...

E- Cigarettes (also called Vapes, Mods, Juuls, Tank Systems and ENDS-Electronic Nicotine Delivery Systems) are the most commonly used tobacco product among U.S. Youth. <u>E-Cigs can even be used to</u> <u>deliver marijuana and other drugs.</u>

E-cigs produce an aerosol (not pure water vapor) by heating a liquid that usually contains nicotine—the addictive drug in regular cigarettes, cigars and tobacco products—flavorings, and other chemicals that help to make the aerosol. *Nicotine in any form is highly addictive*.

Users inhale this aerosol into their lungs. Bystanders can also breathe in this aerosol when the user exhales into the air. Although the known effects of aerosolized nicotine and flavorings appear to hold fewer consequences than traditional tobacco, *they are not considered safe*.

VAPES? E-CIGS? JUUL?

Reported from the 2017 Hanover Youth Survey:

On average about 10% of students across 8th - 12th grades report vaping in the past 30 days.

- 8th grade 3%,
- 10th grade 8%
- 12th grade 19%

10th and 12th grade students THINK that about 1/2 of all of their peers vape!

What do students think?

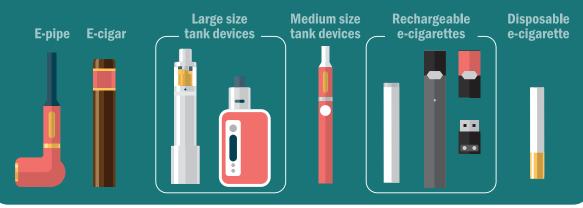


Image: CDC

JUUL looks like a USB port and is trending.

Did you know 1 JUUL pod is equivalent to 1 Pack of Cigarettes?

TEENS WHO VAPE ARE 6x AS LIKELY TO LATER BEGIN SMOKING

