



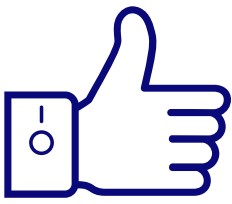
# Hanover Cares

## 2018-2019 Progress Report

**Hanover Cares has 2 goals that guide its work in support of substance-free youth**

### **Goal One: Increase community engagement**

Hanover Cares enhances coalition presence within the community through community partnerships, coalition meetings and events, fundraisers, media campaigns, community education, and awareness campaigns.



**3.94 Facebook posts per week**

**36,227 total reach**

**5,584 engagements (clicks, likes, shares, comments)**



**23** articles and newsletters published

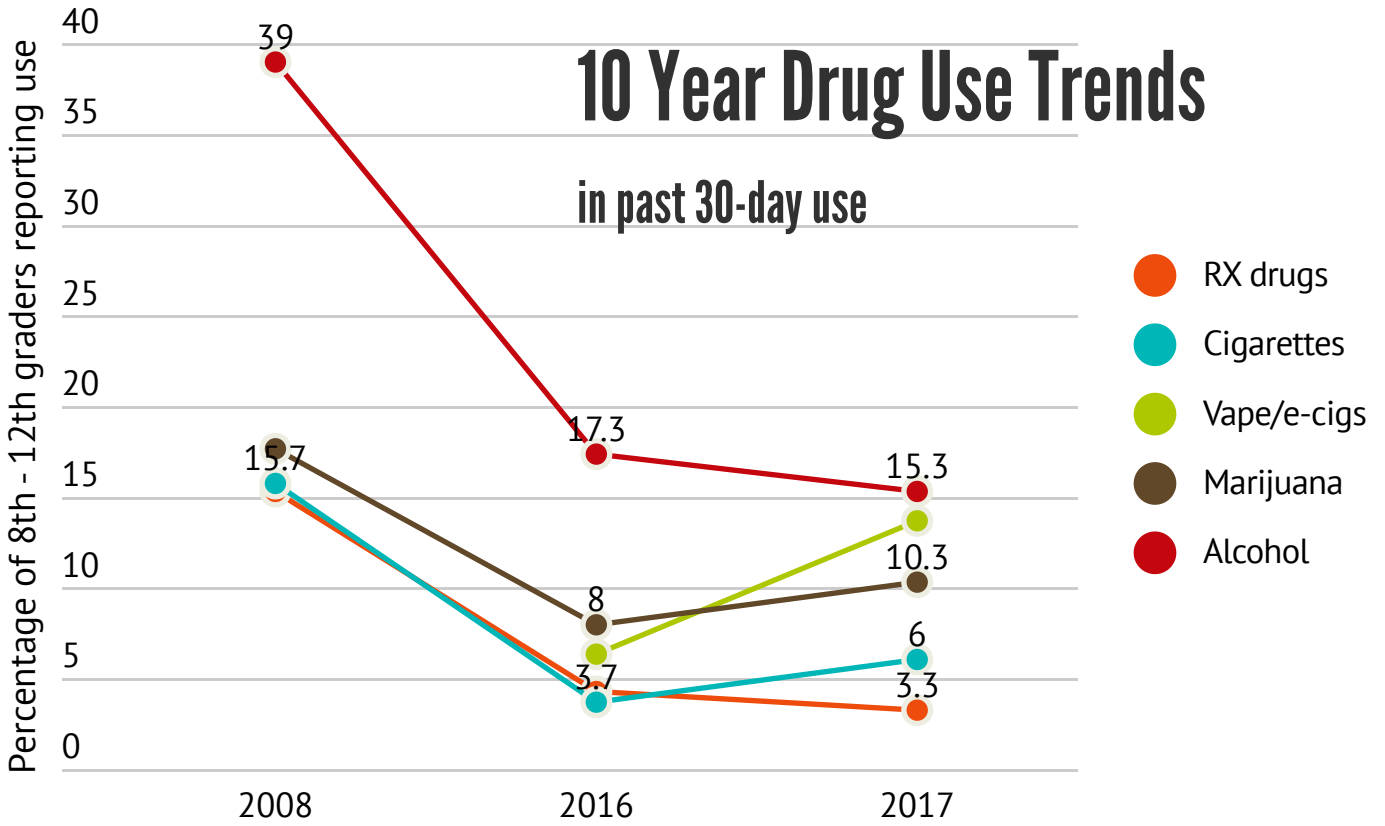
**4** PSAs/Commercials

**29** community presentations/workshops



**7,008 stickers** were stuck on alcoholic beverage containers at **19 stores** by **33 youth**, **6 law enforcement officers**, and **1 teacher** in **4 vans** and all county high schools were represented! The stickers include penalties for providing alcohol to minors.

**Goal Two: Hanover Cares is committed to reducing substance use among Hanover County middle and high school students.**



\*Current (past 30-day) use of alcohol, cigarettes, prescription drugs, and marijuana is at its lowest level in 10 years. However, vaping/e-cigarette use is up from 2016, as is cigarette use and marijuana use.

The good news is that **alcohol** use in the past 30 days has continued to drop for Hanover 12th graders, and is at its lowest point in 10 years. On average, **only 15%** of Hanover students surveyed reported current alcohol use in 2017. We are collecting new survey data this year!

