Hanover Cares Board Meeting Minutes

November 22, 2022, from 10:00-11:30 am

Hanover County Sheriff’s Office

1. Persons Present:

Whitney Whalen

Capt. Rusty Hale

Chris Townes

Ivy Sager, MSW

Anthony Keitt

Honesty Liller, CPRS

1. DFC Budget
   1. Overview
      1. Whitney provided a brief overview of the FY23 DFC grant and items submitted as a federal request and non-federal (in-kind) funds). She also reviewed with the board changes that would need to be made in the budget. This included updating the behavioral specialist with Chris Townes and including a budget line for the Project Coordinator and their role.
   2. 125% Match
      1. Present members also discussed the required in-kind match. This match needs to be 140k worth. Members mentioned the following items to be included: office space use, HIPS event space, speakers for different meetings, and reaching out to Parks and Recreational dept. for marketing purposes, advertising, Lakeside Print co, mileage, and food for meetings.
2. DFC Action Plan
   1. Coalition Progress
      1. Whitney then updated board members on the progress made regarding the FY23 DFC Action Plan:
         1. Goal 1 Obj.1 Strategy 1:
            1. Courtney Mills is still assisting Hanover Cares with social media until January 1, 2023. Once a project coordinator is hired, they will take over social media responsibilities.
            2. Education and outreach committee plans to engage through newspapers.
            3. ECS plans to deliver Hanover Cares’ annual report in December.
            4. Emergency resource cards have been ordered in English and Spanish. Hanover Cares plans to contact someone who works in the Spanish community to further engage in strategies.
         2. Obj. 1 Strategy 2:
            1. The CADCA forum is scheduled for January 30-February 2nd. Whitney Whalen and Christ Townes plan to attend.
         3. Obj. 1 Strategy 3:
            1. Business Cares committee plans to meet on December 20th to create fundraising opportunities.
            2. Renee Sottong, Kelly Pridgen and Pastor Nicki, and Amy Hermann have expressed interest in becoming coalition members.
         4. Obj. 2 Strategy 1 and 2:
            1. Teens Care Too is completing the strategies through their assigned projects.
         5. Goal 2, Obj.1, Strategy 3:
            1. Business Cares committee is partnering with Drivers Ed classes.
         6. Obj.2, Strategy 1:
            1. There are two HIPS events scheduled for 2/21/23 at First Union Baptist Church and 5/18/23 at Montpelier Library.
            2. Courtney and Whitney are creating culturally relevant infographics.
   2. Support
      1. Whitney mentioned needing support with Teens Care Too and installing marijuana-free zones. TC2 expressed interest in partnering with Hanover Sheriff’s Department.
         1. Whitney will follow up with Rusty to assist with this project.
      2. Whitney also mentioned needing support with participating in legislative education outreach. Board members referred to reaching out to CCOVA and tracking bills with their coordinator.
3. Sustainability Plan
   1. Due February 2023
   2. Board Input
      1. Honesty will talk about Hanover Cares in a courthouse meeting. Chris will provide her with emergency resource cards to distribute.
   3. Ivy mentioned applying for financial support from Hanover County and will share information to apply.
4. Capacity Building
   1. Board members agreed on the need to expand board membership.
   2. Board members did mention qualifications in candidacy, which included sharing lived experience, passion for Hanover Cares, being well-known within the Hanover community, and ability to fundraise.
5. Fundraising
   1. Board members mentioned setting a financial goal and the ability to create fundraising events.
6. May Board Meeting
   1. Doodle poll will be sent out to schedule a board meeting from May 24-26.